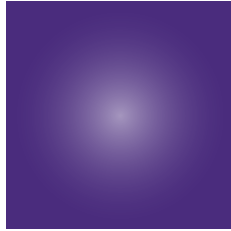


2015



ANNUAL REPORT

CHANGING LIVES



Thanks to the support from countless Habitat friends and to God's hand through this ministry – in 2015 we completed 116 homes and home repair projects locally and abroad. In the process, we helped change the lives not only of those who live in these homes, but of those who helped build them as well.

VISION

**A WORLD WHERE
EVERYONE HAS A
DECENT PLACE TO LIVE.**

CHANGING LIVES. Framed at every point along the way, our five-year Neighborhood Revitalization Strategy, now in its third year, is reinvigorating the Washington Park neighborhood. Through repair, rehabilitation and community development efforts, we are serving more families and reinvigorating blocks at a time. This block by block approach is giving residents a sense of pride that has long been missing. But most importantly, we hear more families saying how their partnership with Habitat is transforming their lives and giving them renewed hope.

2015 marked a year in which we celebrated two awards of distinction; An Affiliate of Distinction Award recognized nationally by Habitat for Humanity International and one of the City of Milwaukee Mayor's Design Awards.

MISSION

**SEEKING TO PUT GOD'S
LOVE INTO ACTION,
HABITAT FOR HUMANITY
BRINGS PEOPLE
TOGETHER TO BUILD
HOMES, COMMUNITIES
AND HOPE.**

As you read through this annual report, we hope that you will see yourself. After all, these accomplishments by any measure are due to your support, whether you are a volunteer, donor, or part of a faith coalition – you are part of the fabric that is making this neighborhood strong.

We are confident that our strategic focus is the best means for sustainable change. As we move forward we will build on the solid foundation laid in Washington Park and look for a new focus area in need of revitalization. In addition, we will seek to serve more families globally through expanded partnerships with Habitat National Organizations in El Salvador and Kyrgyzstan. While the needs for affordable housing and neighborhood revitalization can feel overwhelming, we remain steadfast in our pursuit of a world where every person has a decent place to live.

We want to thank all Milwaukee Habitat board, staff and friends for providing the helping hands that change lives and inspire hope.

Sincerely,

A handwritten signature in black ink, reading "Brian Sonderman".

Brian Sonderman
Executive Director

A handwritten signature in black ink, reading "George R. Loxton".

George Loxton
President, Board of Directors

NEIGHBORHOOD REVITALIZATION



Milwaukee Habitat underwent a strategic planning process in 2013 that resulted in the adoption of Neighborhood Revitalization, a new place-based strategy to address community development in a more holistic way. Through Neighborhood Revitalization, Milwaukee serves more families by adding rehab, home repairs, and community development services to our long-standing new construction program.

Following an analysis of eight neighborhoods, Milwaukee Habitat decided to focus on Washington Park on Milwaukee's west side due to its high level of need; opportunities for infill development and home repairs; and strong partnerships among residents, businesses, and nonprofit organizations. Importantly, the neighborhood has a Sustainable Community Plan that includes input from residents and other stakeholders setting goals and action steps for neighborhood transformation. The Washington Park neighborhood has over 10,000 residents, of which 47% are employed and 43% are homeowners.

IMPACT



NEW AND REHABBED HOMES BUILT IN WASHINGTON PARK SINCE 2013



INCREASE IN HOME VALUE ON THE BLOCKS WHERE WE HAVE BUILT AND REHABBED HOMES



REDUCTION IN VIOLENT CRIME ON THE BLOCKS WHERE WE HAVE BUILT SINCE 2013

WE ARE POSITIVELY IMPACTING CHILDREN'S LIVES. A study by Sandra J. Newman and C. Scott Holupka in February 2014 showed that children of low-income homeowners have high school graduation rates 20% higher than those of low-income renters; are 62% more likely to acquire post-secondary education; and over time, are more likely to earn higher wages and to become homeowners themselves.



**MAYOR
TOM
BARRETT**

By rehabbing city-owned foreclosures, we eliminated the homes' financial burden on the City. Mayor Tom Barrett states that there are \$2,951 in costs and lost revenue per year per foreclosed home.



**ASSISTANT U.S. ATTORNEY
CHRISTOPHER
LADWIG**

"Habitat is a necessary piece of any neighborhood safety and development strategy, and its work in Washington Park demonstrates that Habitat not only builds homes for families but it also builds safe and thriving neighborhoods."



**HABITAT HOMEOWNER
GENE
RHODES**

"I'm most excited to see what positive influence I can have in the neighborhood."

- Moved in June 2015

2015

BY THE NUMBERS



19 HOMES
COMPLETED
AND SOLD TO
FAMILIES IN NEED

992

FAMILIES SERVED

THROUGH NEW
CONSTRUCTION,
REHAB, AND
HOME REPAIR
SINCE 1984

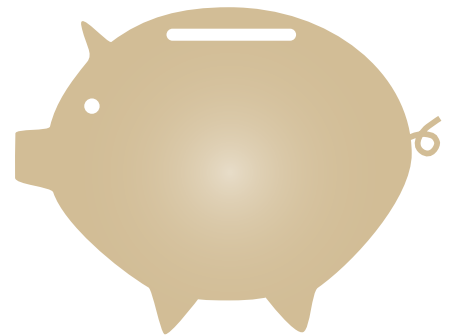
45
CHILDREN

MOVED INTO SAFE, STABLE
HABITAT HOMES



\$656,000 PROPERTY
TAXES

ESTIMATED PAID
BY HABITAT
FOR HUMANITY
HOMEOWNERS



6,255 HOURS
OF SWEAT EQUITY

COMPLETED BY FAMILIES
WHO MOVED INTO HOMES
IN 2015



HABITAT HOMEOWNER

**TIANNA
WOODS**

"The day Milwaukee Habitat called to tell me that I was going to become a homeowner was one of the happiest days of my life."

- Moved in March 2015



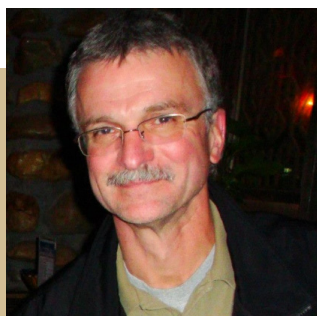
Milwaukee

Habitat for Humanity®

BUILDING COMMUNITIES



6000 VOLUNTEERS
HELPED BUILD HOMES & COMMUNITIES IN 2015



HABITAT VOLUNTEER - RESTORE DECONSTRUCTION SERVICES

FRED BENTZ

Fred joined Milwaukee Habitat's volunteer program as a ReStore Deconstruction Services crew member. Since 2012, ReStore's Deconstruction Services have been salvaging usable materials from demolition and remodeling projects, which are then sold in Milwaukee Habitat's ReStores. Fred has participated in the most deconstruction projects of any volunteer at Milwaukee Habitat and has also recruited his son and daughter, who volunteered for an entire summer. Each week Fred, and more than 12 other Deconstruction volunteers, raise funds for families in need, while diverting thousands of pounds of reusable materials from local landfills. Fred is also a committed volunteer with Hunger Task Force and regularly donates blood. Thanks to Fred and more than 6,000 Milwaukee Habitat volunteers, families locally and abroad are realizing their dream of owning a safe, decent, affordable home.



THE STORE
THAT BUILDS
HOMES
& HOPE



\$1.5 MILLION
OF DONATED PRODUCT
SOLD IN 2015

3 MILLION
POUNDS OF REUSABLE
MATERIAL DIVERTED FROM
LOCAL LANDFILLS

\$343,000

SALVAGED
PRODUCT VALUE FOR 2015
DECONSTRUCTIONS

48
COMMERCIAL
DECONSTRUCTIONS

22
RESIDENTIAL
DECONSTRUCTIONS

BUILDING GLOBALLY



TITHE

Milwaukee Habitat for Humanity utilizes 10% of its unrestricted funds to build homes and hope globally in areas where families are in desperate need of affordable housing. We focus our efforts in two countries: El Salvador and Kyrgyzstan.

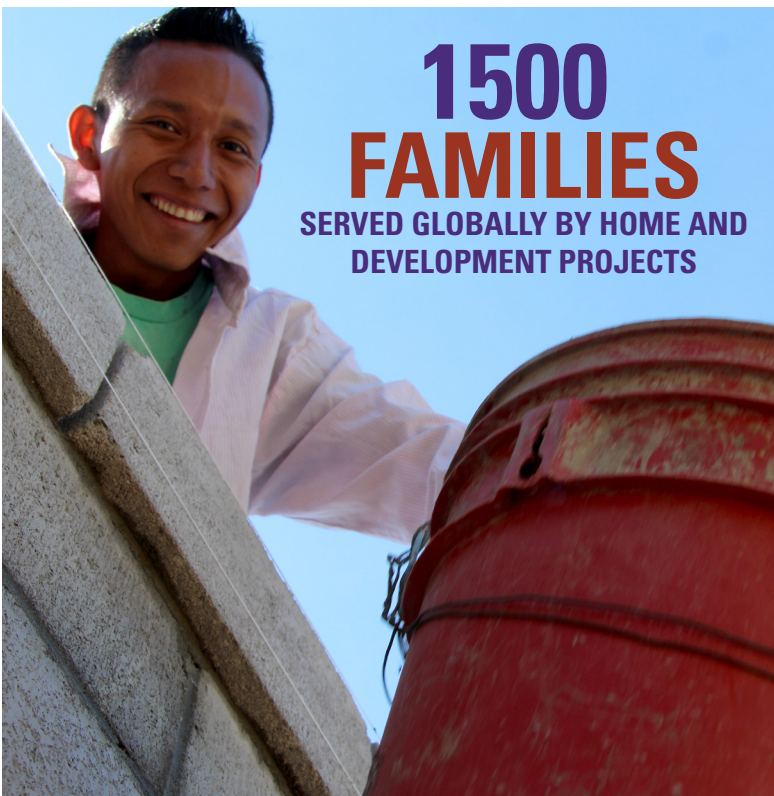
\$175,000

TITHED TO OUR GLOBAL PARTNERS IN 2015



**1500
FAMILIES**

SERVED GLOBALLY BY HOME AND
DEVELOPMENT PROJECTS



**\$2.4
MILLION**

TITHED TO OUR GLOBAL
PARTNERS SINCE 1984



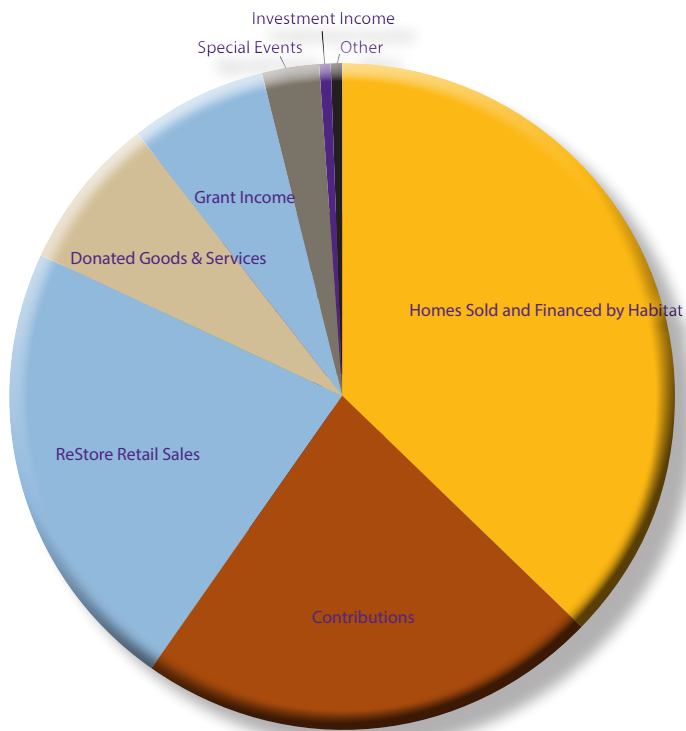
**11
TRIPS**
TO BUILD IN
EL SALVADOR
SINCE 2002



HABITAT FAMILY
FERNANDA
(EL SALVADOR)

"My house was made of tin, plastic and bamboo, and when it rained water came inside. When we played, we got dirty and it was very cold.

Now thanks to God and Habitat for Humanity, I live in a nice clean house...and when it rains, we don't get dirty anymore because we have a floor."



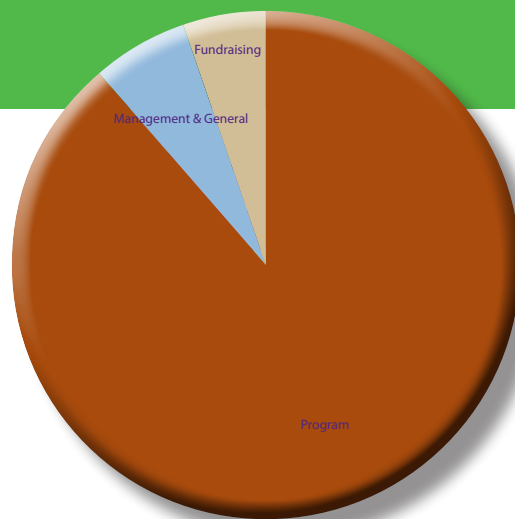
REVENUE

CONTRIBUTIONS	\$	1,573,073
GRANT INCOME	\$	454,250
DONATED GOODS & SERVICES	\$	519,864
SPECIAL EVENTS	\$	202,164
HOMES SOLD & FINANCED BY HABITAT	\$	2,581,247
RESTORE RETAIL SALES	\$	1,532,742
INVESTMENT INCOME	\$	42,672
OTHER	\$	19,442
TOTAL	\$	6,925,454

93 MORTGAGES
PAID OFF BY HABITAT
HOMEOWNERS SINCE 1984

EXPENSES

PROGRAM	\$	5,708,814
MANAGEMENT & GENERAL	\$	387,233
FUNDRAISING	\$	336,461
TOTAL	\$	6,432,508



HABITAT HOMEOWNER

**J.C.
BELL**

J.C. remarked that the program was hard work, but appreciated the education that comes along with being a Habitat Homeowner. "The [financial education] classes taught me how to prepare myself for retirement and be able to live comfortably."

- Moved in June 2015

\$75,830
AVERAGE
MORTGAGE AMOUNT FOR
A 2015 HOMEOWNER

THANK YOU



MILWAUKEE HABITAT EXTENDS ITS DEEP APPRECIATION TO THE FOLLOWING INDIVIDUALS, CORPORATIONS, FOUNDATIONS AND OTHER INSTITUTIONS MAKING DONATIONS OF \$1,000 AND ABOVE.

INDIVIDUALS, FOUNDATIONS & CORPORATIONS

Accunet Mortgage
Brooke Alexy
Allianz
Anon Charitable Trust
Anonymous (6)
George & Julianne Archibald
Ascension Lutheran Church - Waukesha
AT&T
Bader Philanthropies - Isabel and Alfred Bader Fund
Baird Foundation
BMO Harris Bank
William & Barbara Boles
Fred Bollow
Lucille Bouton
Jane Bradley Pettit Foundation
Leah & Ray Brandt
Brewers Community Foundation
Karl & Nancy Byleen
Cars for Homes
Estate of Marjorai Carus
Catholic Financial Life
Tom Chiapusio
Christ King Congregation
Emory T. Clark Family Charitable Foundation
Community Shares of Greater Milwaukee
Community United Methodist Church
Concours Motors
Crossroads Presbyterian Church
Dixie & Rick Deines
Diversified Management
Eaton Corporation
Emmanuel Community United Methodist Church
Erie Insurance Group
Ralph Evinrude Foundation
George & Jill Fahr
First Unitarian Society of Milwaukee
First Weber
Fiserv
Forest County Potawatomi Foundation
Stephen & Karlene Fox
David & Judy French
GE United Way Campaign
Louis & Michele Gentine
Barbara Georg
Jim & Judy Goodwin
GRAEF
Greater Milwaukee Synod - ELCA
Green Tree Garden Club
Guaranty Bank
Habitat for Humanity International
Barbara & David Hammer
The Harley-Davidson Foundation
Immanuel Presbyterian Church

Infosoft Group - MilwaukeeJobs.com
Susan & Leander Jennings Foundation
Johnson Controls
Joy Global Inc.
Jane & Thomas Kammerait
Dan & Ellen Karrels
Kathleen Karrer
Estate of Paul Kastenholz
Bree & Phil Kastenholz
Dan & Nancy Kiernan
Kolaga Family Charitable Trust
Kuehl Family Foundation
Friends of Donna Kummer
Mary Lacy
Langer Roofing & Sheet Metal
Jeff & Kristi Leswing
Gerri Lietz
George & Sherry Loxton
Lux Foundation
Marquette University Habitat for Humanity Student Chapter
Gordon & Jean Marshall
MGIC
Milwaukee Interactive Marketing Association
Sandra Molenda
William Murray
New Berlin Lions Club
James & Linda Newgard
Lester Nickel
David & Susan Ogden
Opus Foundation
Order of Malta, American Association WI Area
Barbara Ostrowski
Paul & Kristen Ouweeneel
Dee Dee Pellegrin
PPC Foundation
Prospect Management Company
Leonard & Patricia Quadracci
Rexnord Foundation
RiverGlen Christian Church
Rockwell Automation
Betty Ross & Francis Aguilar
Sanofi-Aventis US Charitable Trust
Sargento Foods
Mike & Tammy Schoen
William Small
A.O. Smith Foundation
Kristen Smith
Philip Sonderman
St. James Catholic Church
Stackner Family Foundation
Harold Stein
Mary Kay Strachota
Marie Tallmadge
Three Holy Women Parish
Thrivent Financial
David Totten

Travelers
Union Pacific Foundation
United Way of Greater Milwaukee & Waukesha County
• Bladen & Julia Burns
• Mary Ellen & W. Noel Cook
• Andrew DeGuire & Nikki Sohm DeGuire
• Ted & Mary Kellner
• William & Christie Krugler
• Mardi & Neal Madisen
• William J. & Marian Nasgovitz
• Ildy & Skip Poliner
• James Rasche
• Mark & Sue Schoeppel
• Thomas & Iphigenia Smith
• Donald Spoelhof
• David & Julia Uihlein Foundation
• Mr. & Mrs. Eric Van Vugt
UPS
US Bank Foundation
US Bartenders Guild Milwaukee Chapter
Peter & Susan Vebber
von Briesen & Roper, s.c.
Bob & Mary Jo Wallis
Ronald & Diana Waterman
WaterStone Bank
Wauwatosa Avenue United Methodist Church
We Energies Foundation
Wells Fargo
William G. & Betty Schuett Family Foundation, Inc
Wipfli LLP
JoAnn & Michael Youngman
Nancy Zabriskie
Daniel Zielinski

IN-KIND (CONSTRUCTION)

Broan
Dow
Eaton Corporation
Johnson Controls
Kohler
Hunter Douglas
Schneider
A.O. Smith
Stanley Black & Decker
Valspar
Whirlpool

We also thank our numerous generous donors of under \$1,000. Your donations in 2015 contributed substantially to our work.

THANK YOU!