

**sponsorship opportunities**

**Our premier annual event. 400 people attend.**

Thursday, October 3, 2019

Milwaukee Habitat for Humanity, 3726 N Booth St, Milwaukee WI

**PRESENTING SPONSOR | \$17,500**

*Impressions: 106,000*

**SOLD**

**BMO**  **Harris Bank**

**FOUNDATION SPONSOR | \$10,000**

*Impressions: 43,000*

- **VIP Table for 8**
- **Website** – Logo featured on home page ad and event/ticketing page
- **Invitation** – Logo featured on printed and electronic invitation
- **Signage** – Logo on 10 event signs, name on table sign
- **Program book** – Half-page ad and logo in sponsor listing
- **On screens** – Logo featured throughout the program
- **Live Mentions** – Minimum one
- **Print / online platforms** – Name in Annual Report, logo featured in print and e-newsletter
- **Social media** – Two posts each on Facebook and Twitter
- **Measured media** – Logo featured in Gala ad in the Milwaukee Business Journal (\$1,800 value)

**ROOF SPONSOR | \$5,000**

*Impressions: 23,000*

- **Table for 8**
- **Website** – Name on event/ticketing page
- **Invitation** – Name on printed and electronic invitation
- **Signage** – Name on 10 event signs and table sign
- **Program book** – Logo in sponsor listing
- **On screens** – Logo included throughout the program
- **Live Mentions** – Minimum one
- **Print / online platforms** – Name in Annual Report
- **Social media** – One post on Facebook and Twitter
- **Measured media** – Logo featured in Gala ad in the Milwaukee Business Journal (\$1,800 value)

**HARD HAT SPONSOR | \$2,500**

*Impressions: 7,000*

- **Table for 8**
- **Website** – Name on event/ticketing page
- **Signage** – Name on 10 event signs and table sign
- **Program book** – Name in sponsor listing
- **On screens** – Name included throughout the program
- **Print / online platforms** – Name in Annual Report
- **Measured media** – Logo featured in Gala ad in the Milwaukee Business Journal (\$1,800 value)

**TABLE HOST | \$1,500**

*Impressions: 2,800*

- **Table for 8**
- **Website** – Name on event/ticketing page
- **Signage** – Name on 10 event signs and table sign
- **Program book** – Name in sponsor listing
- **On screens** – Name included throughout the program
- **Print / online platforms** – Name in Annual Report

**VALET PARKING SPONSOR | \$5,000**

*Impressions: 24,000*

**SOLD**

**MGIC**

