

opportunities

Term: 2019 build season
March 1, 2019 – February 29, 2020

MIDTOWN 100 HOUSE SPONSORS

Build homes, stabilize neighborhoods, and improve the quality of life.

Block Builder | \$150,000

Sponsor and build two new homes!

- 550,000 impressions + special naming rights + dedicated media opportunity
- 30 volunteer days, including 12 priority framing days

Home Builder | \$75,000

Sponsor and build one new home!

- 416,000 impressions + dedicated media opportunity
- 15 volunteer days, including 6 priority framing days

Gold | \$50,000

Frame one new home!

- 183,000 impressions
- 15 volunteer days, including 6 priority framing days

Silver | \$25,000

- 119,000 impressions
- 10 volunteer days, including framing days

Bronze | \$10,000

- 79,000 impressions
- 6 volunteer days

Team Build Day | \$2,500 for two days!

- 500 impressions
- Volunteer opportunity for 10-12 employees each day

IN-KIND PRODUCT DONOR

Donate materials to reduce our construction costs.

All Homes

- 71,000 impressions
- Volunteer opportunities available

ROCK THE BLOCK

Complete minor exterior repairs and landscaping on one block.

Sponsor | \$15,000

- 77,000 impressions
- 45 volunteers on one day

CRITICAL HOME REPAIR PROGRAM

Support repairs of 15 homes.

Lead Sponsor | \$20,000

- 90,000 impressions
- Up to 8 volunteer days (depending on scope)

Co-Sponsor | \$5,000

- 25,000 impressions
- Up to 2 volunteer days (depending on scope)

VOLUNTEER APPRECIATION PARTY

Honoring our dedicated volunteers. 225 people attend.

Title Sponsor | \$5,000

- 10,000 impressions



benefits

Tangible co-branding

- Reinforce your reputation as a caring corporate citizen
- Measurable impressions at build sites, at ReStore, and in our communication platforms

Turnkey volunteering

- Fast, online volunteer registration
- Projects tailored to your group size

2019 goals

- Revitalize neighborhoods; improve health, safety and educational outcomes
- Build 25 new homes, rehab 10 homes, repair 15 homes, rock 7 blocks

FRAMING THE FUTURE GALA

Our premier event held in October. 400 people attend.

Presenting Sponsor | \$17,500

- 106,000 impressions
- VIP table for 8

Foundation Sponsor | \$10,000

- 43,000 impressions
- VIP table for 8

Roof Sponsor | \$5,000

- 23,000 impressions
- Table for 8

Hard Hat Sponsor | \$2,500

- 7,000 impressions
- Table for 8

Table Sponsor | \$1,500

- 500 impressions
- Table for 8

Valet Parking Sponsor | \$5,000

- 24,000 impressions
- Table for 8

