



Milwaukee
Habitat
for Humanity®

our affordable housing crisis

Most renters in Milwaukee are living in unaffordable housing.

Milwaukee looks very different since we built our first home in 1984. Today, hardworking families are finding it increasingly difficult to afford a place to call home. In Milwaukee, families have watched their incomes stagnate while their housing costs have soared. This has led to alarming eviction rates, leaving families with nowhere to go. Others are priced out of the market to the point where home ownership seems nearly unattainable.

Milwaukee Habitat is here to combat our city's affordable housing crisis by providing families with an affordable path to safe, stable housing. Affordable housing means more than a decent place to sleep at night. Studies show safe, affordable housing leads to improved health, education and financial stability.

Milwaukee Habitat offers a hand up, rather than a hand out as Habitat homeowners help build their own homes and pay an affordable mortgage.

By concentrating our efforts in a targeted area, Milwaukee Habitat is not just helping local families, but revitalizing entire neighborhoods. As we build block by block, we aim to decrease crime, increase community engagement, and create vibrant, sustainable neighborhoods.



Did you know???

60%

of Milwaukee renters are currently living in unaffordable housing paying 40%, 50% and even 70% of their income just to cover the rent. For families living below Milwaukee's median income, often times that means little is left over for education, savings, or even basic needs.

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families are evicted in Milwaukee every single day. This alarming truth is leaving local families with nowhere to go. Affordable home ownership means families gain stability. Many families we work with have encountered rapidly increasing rent and negligible landlords.

30%

of African Americans in Milwaukee own their own homes, compared to 70% of Whites. This disparity can, in part, be traced back to systemically biased housing practices most notably brought to light by Milwaukee's Fair Housing Marches of 1967-68.

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