



Housing Themed Fundraising Ideas

Donate a Penny per Square Foot of Your Own House

- The donation requested is a penny for each square foot of your own respective house. For example, if someone owns a 2400 ft.² house then their donation would be \$24.

Buy a Square Foot

- Challenge your team to sponsor a square foot of a Habitat home. Cost is determined by taking the cost of house sponsorship divided by the square footage of the house. Our home house sponsorship is \$75,000 and the sponsored house is 1200 ft.² then the cost per square foot would be roughly \$63.

Buy a Stud and Sign a Stud

- Organizations can purchase a standard 2" x 4" stud (length: 92-5/8 in. non-pressure treated) for folks to sign well wishes and their names, and to draw pictures and other positive messages. Many groups ask for a donation \$1, \$5 or \$10 from each person signing and those funds can go to support building a home. The stud will then be used in framing a home.

Buy a Brick

- Hold a "Buy a Brick" event by creating a grid on a poster with a drawing of a house. Sell sections of the grid, or "bricks" and write donors' names in the spaces. Many groups set a price of \$10 to \$15 to purchase a brick.

Pay the Necessary Working Wages of a Milwaukee Resident

- According to the "Out of Reach" report, conducted in 2018, by the National Low Income Housing Coalition, a Milwaukee resident must earn \$17.52 an hour to afford a 2 bedroom apartment with a fair market rent of \$911. Therefore, individuals would donate \$17.52 towards the building of a Habitat house.

Pay the Working Wages of Your Volunteers

- Organize a group of individuals to volunteer on a Habitat build site for a day. Then ask other individuals to pay the working wages of the volunteers for that day. Many groups determine the working wage to be the minimum wage (Wisconsin minimum wage: \$7.25). Volunteers will serve on a Habitat build site for six to seven hours.

Please contact Beth Van Gorp at bvangorp@milwaukeehabitat.org if you have any questions. Donations can be sent to Milwaukee Habitat for Humanity at 3726 N. Booth Street, Milwaukee, WI 53212.