



Milwaukee
Habitat
for Humanity®



2022

sponsorship opportunities



why partner with Habitat



Team Building

Habitat for Humanity offers the ultimate team building experience for community-minded businesses and organizations. Your team will join together to help a local family build a safe, affordable home. In the process, our expert staff members will **empower your employees** to accomplish tasks they may never have thought possible. From working alongside one-another to raise the walls of a home to painting a child's future bedroom, your team outing will be creating lasting results. Our experienced house leaders instill confidence and safety in volunteers of all skill levels, whether they know their way around a tool box or have never picked up a hammer.



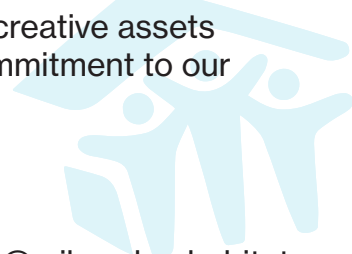
Change Lives

What separates Habitat from other team building activities? **The families.** Your support will break down the barriers to homeownership for local families struggling with unsafe, unaffordable and overcrowded housing. Habitat homeowners work alongside volunteers to build their homes and pay an affordable mortgage, made possible through your sponsorship. This meaningful investment will not only have an impact on your team, but on a local family for generations to come. Sponsors at \$50,000 and above receive exclusive rights to a Habitat home including priority scheduling for team building activities, branding at the build site, and access to a home dedication with the family when the home is complete.



Local Impact With A Global Presence

Habitat for Humanity is known throughout the world for building homes, communities and hope. Forbes ranks Habitat sixth in its list of **America's Top Charities of 2020**. Leverage our trusted and recognizable brand with employees, clients and customers. Habitat build sites provide the perfect setting for team photos, videos, or even media events. Off the build site, sponsors receive a branding toolkit complete with the creative assets necessary to demonstrate your commitment to our community.



sponsorship levels

Term: March 1, 2022 – February 28, 2023

block builder / \$150,000

exclusively
sponsor and
build two homes



Team Building

- 1st round priority scheduling
- 17 group volunteer days on both of your homes (350 employees overall)
- Includes opportunity to schedule 50 employees on a single day (up to 4 times/year)
- Premier volunteer experience: frame and raise the walls on your homes
- Lunch provided for your team during each volunteer outing

Branding Opportunities

- Dedicated sign with your logo in front of your homes
- Logo on Milwaukee Habitat home page
- Logo displayed at three ReStores (104k shoppers annually)
- Logo featured on the build site (all homes) and in our communication platforms
- Exclusive right to use Milwaukee Habitat marks and logos
- Exclusive right to host a public relations event on the build site
- Personalized video of your team's experience
- Professional photographer captures your team's experience
- PR toolkit featuring stock photography, video and boilerplate language
- Six social media posts



Laila has a safe,
stable home thanks to
sponsors like you!

Home Dedications

- Recognition by our Executive Director
- Speaking opportunity

home builder / \$75,000

exclusively
sponsor and
build one home



Team Building

- 2nd round priority scheduling
- 17 group volunteer days on your home (175 employees overall)
- Includes opportunity to schedule 50 employees on a single day (up to 2 times/year)
- Premier volunteer experience: frame and raise the walls on your home

Branding Opportunities

- Dedicated sign with your logo in front of your home
- Logo on Milwaukee Habitat home page
- Logo displayed at three ReStores (104k shoppers annually)
- Logo featured on the build site (all homes) and in our communication platforms
- Exclusive right to use Milwaukee Habitat marks and logos
- Exclusive right to host a public relations event on the build site
- Professional photographer captures your team's experience
- PR toolkit featuring stock photography, video and boilerplate language
- Four social media posts

this could be
your team!



Home Dedications

- Recognition by our Executive Director
- Speaking opportunity



2nd floor

\$50,000

co-sponsor and
build 2/3 of one
home



Team Building

- 3rd round priority scheduling
- 10 group volunteer days on your home (100 employees overall)
- Includes opportunity to schedule 50 employees on a single day (up to 2 times/year)
- Premier volunteer experience: frame and raise the walls on your home

Branding Opportunities

- Dedicated sign with your logo in front of your home
- Logo/name featured on the build site (all homes) and in our communication platforms
- Exclusive right to use Milwaukee Habitat marks and logos
- Professional photographer captures your team's experience
- PR toolkit featuring stock photography, video and boilerplate language
- Two social media posts

Home Dedications

- Recognition by our Executive Director
- Speaking opportunity

1st floor

\$25,000

co-sponsor and
build 1/3 of one
home



Team Building

- 10 group volunteer days (100 employees overall)
- Includes opportunity to schedule 50 employees on a single day (1 time/year)

Branding Opportunities

- Logo/name on the build site (all homes) and in our communication platforms
- Exclusive right to use Milwaukee Habitat marks and logos
- PR toolkit featuring stock photography, video and boilerplate language
- One social media post

Home Dedications

- Recognition by our Executive Director

porch

\$10,000

Team Building

- 6 group volunteer days (60 employees overall)
- Includes opportunity to schedule 20 employees on a single day (up to 2 times/year)

Branding Opportunities

- Name on the build site (all homes) and in our communication platforms

team build days | \$2,500

- Two group volunteer days (20 employees overall)
or
Schedule 20 employees on a single day (1 time/year)

in-kind partner | *Donate construction materials or services.*

- Name on the build site (all homes) and on our communication platforms
- Two group volunteer days (20 employees overall)
or
Schedule 20 employees on a single day (1 time/year)

included with all
packages

