



Milwaukee
Habitat
for Humanity®



2025

sponsorship opportunities



why partner with Habitat



Team Building

Habitat for Humanity offers the ultimate team building experience. From working alongside one another to raise the walls of a home to painting a child's future bedroom, your team outing will create lasting results. Sponsors at \$25,000 and above receive exclusive rights to a Habitat home including priority scheduling, branding at the build site, and recognition at a home dedication with the family.



Change Lives

What separates Habitat from other sponsorship and volunteer activities? **The families.** Your support will break down the barriers to homeownership for local families struggling with unsafe, unaffordable, and overcrowded housing.



Local Impact With A Global Presence

Habitat for Humanity is known throughout the world for building homes, communities and hope. Forbes ranks Habitat seventh in its list of **America's Top Charities of 2024**. Leverage our trusted and recognizable brand with employees, clients, and customers.



Construction Volunteer Tasks

Our experienced house leaders instill confidence and safety in volunteers of all skill levels. Your team will help us complete the following tasks throughout the build season.*

- **Wall panelizing:** build sections of wood framed exterior and interior walls at our woodshop
- **Framing:** build and raise interior and exterior walls
- **Siding:** install vinyl siding on the exterior of a home
- **Drywall:** install drywall on walls and ceilings
- **Interior painting**
- **Flooring:** install vinyl plank flooring
- **Finishing tasks:** installing bath and door hardware, caulking trim, touch-up painting, installing window blinds, cleaning the home, and more

** Not every task is available on every home.*

sponsorship levels

Term: March 1, 2025 - February 28, 2026

block builder

\$150,000

exclusively sponsor and build two homes



Team Building

- 24 group volunteer opportunities (typically 8 employees/task)
- 1st round priority scheduling, including all tasks on your homes
- Opportunity to schedule 25 employees on a single day (2 times/year)

Branding Opportunities

- Exclusive right to host a public relations event on the build site
- Dedicated sign with your logo in front of your homes
- Logo on Milwaukee Habitat home page
- Logo displayed at three ReStores (130,000+ shoppers annually)
- Logo featured on the build site (all homes) and on our communication platforms
- Exclusive right to use Milwaukee Habitat marks and logos
- Choose from three custom sponsor video benefit options
- Professional photographer captures your team's experience
- Six social media posts (Facebook or LinkedIn)



Tifhanie's daughters have a safe, stable home thanks to sponsors like you!

Home Dedication

- Recognition by our CEO and speaking opportunity

home builder

\$75,000

exclusively sponsor and build one home



Team Building

- 12 group volunteer opportunities (typically 8 employees/task)
- 2nd round scheduling, including all tasks on your home
- Opportunity to schedule 25 employees on a single day (1 time/year)

Branding Opportunities

- Exclusive right to host a public relations event on the build site
- Dedicated sign with your logo in front of your home
- Logo on Milwaukee Habitat home page
- Logo displayed at three ReStores (130,000+ shoppers annually)
- Logo featured on the build site (all homes) and on our communication platforms
- Exclusive right to use Milwaukee Habitat marks and logos
- Professional photographer captures your team's experience
- Four social media posts (Facebook or LinkedIn)

this could be your team!



Home Dedication

- Recognition by our CEO and speaking opportunity



2nd floor

\$50,000

co-sponsor and
build one home

Team Building

- 10 group volunteer opportunities (typically 8 employees/task)
- 3rd round priority scheduling, including all tasks on your home
- Opportunity to schedule 25 employees on a single day (1 time/year)

Branding Opportunities

- Dedicated sign with your logo in front of your home
- Logo featured on the build site (all homes) and name on our communication platforms
- Exclusive right to use Milwaukee Habitat marks and logos
- Professional photographer captures your team's experience
- Two social media posts (Facebook or LinkedIn)

Home Dedication

- Recognition by our CEO and speaking opportunity

1st floor

\$25,000

co-sponsor and
build one home

Team Building

- 8 group volunteer opportunities (typically 8 employees/day)
- Priority scheduling, including all tasks on your home
- Opportunity to schedule 16 employees on a single day (1 time/year)

Branding Opportunities

- Name featured on the build site (all homes) and on our communication platforms
- Exclusive right to use Milwaukee Habitat marks and logos
- One social media post (Facebook or LinkedIn)

Home Dedication

- Recognition by our CEO and speaking opportunity

porch

\$10,000

Team Building

- 6 group volunteer opportunities (typically 8 employees/day)
- Opportunity to schedule 16 employees on a single day (1 time/year)

Branding Opportunities

- Name on the build site (all homes) and on our communication platforms

team build days | \$3,000

- 2 group volunteer days (typically 8 employees/day)
OR Schedule 16 employees on a single day

in-kind partner | *Donate construction materials or services*

- Name on the build site (all homes) and on our communication platforms
- 2 group volunteer days (typically 8 employees/day)
OR Schedule 16 employees on a single day

included with all
packages

